



**BIG BROTHERS BIG SISTERS**  
OF METROPOLITAN CHICAGO

# DREAMING

*Out loud*

***You'll Love What You Hear!***

**2018 Graduation Ceremony**  
*Sponsorship Opportunities*



# What Do Dreams Sound Like?

***JOIN US AND HEAR FOR YOURSELF***

Inspiration is in no short supply at our Graduation Ceremony, with 100 graduates taking part! This is the one day of the year where supporters of Big Brothers Big Sisters of Metropolitan Chicago — board members, donors, sponsors and special guests — get an intimate look at the direct impact we have across Chicagoland.

# We Promise This Evening Will Stay With You For Many Years To Come.

You will experience inspirational and honest stories from our matches themselves: stories from all over Chicagoland neighborhoods.

You will share in their biggest accomplishments, greatest challenges and even the little moments that made a huge impact on our Bigs and Littles.

You will witness the heartwarming surprise when we award college scholarships to Littles who have shown uncommon leadership and resilience.

***You will hear their dreams!***

AN EVENING

## 10 Dream Out Loud

THURSDAY

JULY 12, 2018

VENUE | CHICAGO SYMPHONY ORCHESTRA | 220 S. MICHIGAN AVE. CHICAGO, IL

DRESS CODE | BUSINESS ATTIRE

**5:30 PM - 6:45 PM***Pre-Event Reception****The Richard and Helen Thomas Club***

Join us for a cocktail reception, networking with prominent Chicagoland business leaders and an exclusive look into our mission. Kicked off with an agency state of the state from BBBSMC CEO Jeremy Foster, the reception will feature a panel of current and alumni Bigs and Littles, moderated by NBC News reporter Christian Farr

**7:00 PM - 8:30 PM***Graduation Event****The Armour Stage***

Poet, educator and activist Kevin Coval and singer-songwriter Jamila Woods will co-emcee this year's event, bringing to life the stories that our Littles have to share and a one-of-a-kind experience demonstrating how your investment uplifts entire communities: one Big and one Little at a time

**8:30 PM***Post-Event Reception****Grainger Ballroom***

Following the ceremony, all guests are invited to a post-event reception featuring light desserts and refreshments

# Two Strong Voices For Chicagoland Dreams

**MEET JAMILA WOODS AND KEVIN COVAL, OUR MASTERS OF CEREMONY**

We are honored that Jamila and Kevin will be lending their vision — and inspiration — to our evening. Through their written words and lyrics, they give voice to those throughout Chicagoland who are not often heard. They are real-life advocates of ***Dreaming Out Loud***.

# Kevin Coval

| POET - EDUCATOR - ACTIVIST

Poet and community builder Kevin Coval is the author of 10 books, including *A People's History of Chicago* — which is a compilation of 77 poems representing the 77 neighborhoods of Chicago. He is editor of *The BreakBeat Poets: New American Poetry in the Age of Hip-Hop*, and co-writer of the play *This is Modern Art*. Additionally, he is the Artistic Director of Young Chicago Authors — winner of a MacArthur Award for Creative and Effective Institutions in 2016 — founder of *Louder Than A Bomb: The Chicago Youth Poetry Festival*, and co-host of the WGN Radio podcast *The Cornerstore*. He is the editor of the Haymarket Books imprint *BreakBeat Publishing*, which is dedicated to publishing radically fresh voices, and teaches hip-hop poetics in high schools, colleges, and community centers around the globe.

# Jamila Woods

| POET – EDUCATOR – SINGER/SONGWRITER

Jamila Woods is a poet, singer-songwriter, and arts educator from Chicago. A Pushcart Prize winner & recipient of the 2015 Ruth Lilly and Dorothy Sargent Rosenberg Poetry Fellowship, her poetry has been published by POETRY, Rookie Magazine, and Third World Press. She is the co-editor of the anthology *The Breakbeat Poets: Black Girl Magic* forthcoming on Haymarket Books in 2018. She currently works as Associate Artistic Director of the non-profit organization Young Chicago Authors, where she teaches poetry to Chicago youth and helps organize Louder Than A Bomb, the largest youth poetry festival in the world. Her critically acclaimed debut album HEAVN, featuring Chance the Rapper, was re-released via Jagjaguwar Records and Closed Sessions last year.

# When Dreams are Voiced, Anything is Possible

**YOUR SPONSORSHIP SPEAKS LOUDLY**

Dreaming Out Loud really means boldly expressing where we're going. Your investment fuels those dreams. Your sponsorship supports our 2018 graduating class and future generations of children across Chicagoland.

Help us celebrate the incredible achievements of our 100 high school seniors and provide these matches with enrichment scholarships to be better prepared for college: both academically and financially.

Empower our agency to grow and serve more children. We currently have 250 children on the waitlist for a mentor. Help us give them the advantage they deserve and see what is possible for their own future.

# WILL YOU?

- ✔ Show your commitment to responsible corporate citizenship and developing the next generation of workforce leaders?
- ✔ Be a part of our event network of up to 100 business leaders representing some of Chicago's largest companies, as well as hundreds of individuals in the Big Brothers Big Sisters network (students and their parents, civic-minded volunteers, advocates, board members and supporters)?
- ✔ Develop a year-round partnership beyond the event, highlighting your company's promotions, products and socially responsible initiatives to our loyal constituents and partners?
- ✔ Take in an experience you will never forget - one that you cannot truly understand unless you are a part of the BBBSMC family? Hear the stories, meet the remarkable people behind them and feel the mission firsthand.

**| COME DREAM OUT LOUD WITH US**



# Our Dream Started Over 100 Years Ago

| *WE'RE STILL VOICING IT TODAY*

## 1 OUR MISSION

is to provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.

## 2 OUR VISION

is that all children achieve success in life.

## 3 OUR IMPACT

helps children realize their potential and build their futures. We nurture children, strengthen communities and believe that inherent in every child is the ability to succeed and thrive in life.

Our national organization pioneered best practices in mentoring, and here at the Metropolitan Chicago affiliate, we've served more than 20,000 children in the past 50 years.

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# WHEN DREAMS ARE PURSUED, BIG THINGS HAPPEN

over **1700** children served this year

Average Match Length of  
**35 MONTHS**

The Longer the Match, The Greater the Positive Outcomes



**100%**

of Littles graduated high school



**95%**

enrolled in post-secondary education or military service



**83%**

improved relationships with peers



**84%**

improved educational expectations



**75%**

improved their attitudes towards risky behaviors such as violence, drugs and skipping school

**4 COUNTIES WIDE | 150 COMMUNITIES PROUD**

**55 Schools**

**6 After-School Partners**

**91 Corporations**

**4 Colleges & Universities**

**45 Foundations**



# Kayla

## Dreams Out Loud

### Big Sister Kristen & her Little Kayla

#### COMMUNITY BASED MENTORING PROGRAM

“When I was younger, I'd just sit at home in front of the computer. Kristen has given me the freedom to explore outside of my comfort zone.

- Kayla

Kayla was loud and clear about her dreams. She wanted someone that would take her out to experience different educational and cultural opportunities - to explore and appreciate all that Chicago has to offer. 7-year old Kayla was matched 10 years ago with Kristen, a 24-year old with a passion for arts and theater. With the help of the BBBSMC Match Enrichment Fund, Kayla took a film class at DePaul, receiving a college classroom experience as a junior in high school. Coming out of this class, Kayla wrote, edited and directed a short film entitled “Self-Conscious,” highlighting the magnitude of critical voices that follow a teenage girl throughout her day. “Self-Conscious” was submitted to the All American High School Film Festival, which Kayla and her classmates were able to attend in NYC. In a moment that she could only dream of, Kayla’s film was announced as a festival winner - and she was given a scholarship that would allow her to pursue her passion for storytelling. Today, Kayla is still exploring arts and theater, now at universities across the country!

# Yetunde Dreams Out Loud

## Big Sister Shalisa & her Little Yetunde

### WORKPLACE MENTORING PROGRAM

*EY and Perspectives Leadership Academy*

“The Posse Scholarship process was extremely competitive, and without my Big I don't think I would have been able to get through it. Together we prepared for interviews and Shalisa taught me how to be confident, to not hold back and just shine. She showed me how to live my life out loud.

- Yetunde

One program. Seventeen dreams realized! The EY Workplace Mentoring Program has the largest class of graduating seniors this year.

As our Littles are preparing to take off to colleges across the country, it is remarkable to remember that students at Perspectives come from the Auburn Gresham community. This is a neighborhood where 86% of the adults do not have a college degree and violent crime makes it one of the most dangerous areas to live in the nation.

After having been matched for nearly three years, Little Sister Yetunde and her Big Sister Shalisa are celebrating something incredibly unique, as Yetunde received a four-year, full-tuition leadership scholarship from the Posse Foundation. The foundation identifies multicultural students from public high schools across the country with extraordinary academic and leadership potential, many of whom have been overlooked from the traditional college selection process. This fall, Yetunde will be attending Oberlin College in Ohio. While majoring in biology, she is interested in making a difference in children's lives through a career as a Pediatric Physician Assistant.

# Our Bigs & Littles Are Dreaming Out Loud Please Sponsor Those Dreams!

DREAM  
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## \$10,000

### VALEDICTORIAN SPONSORSHIP

*Provides 100 matches an educational enrichment opportunity.*

*Inspire young minds, give them the power of creativity and the advantage of learning critical life skills.*

- Inclusion in materials & event signage
- Verbal recognition at event
- 8 invitations to event with preferred seating
- 8 invitations to pre-reception
- Mention on bbbschgo.org and social media channels
- Recognition in BBBSMC e-newsletter (30,000+ recipients)

## \$5,000

### CLASS PRESIDENT SPONSORSHIP

*Provides safe, reliable transportation and insurance for a Site Based Mentoring Program for a full year.*

*Take our Littles to a corporation, enable them to experience something they've never imagined and open a new world of possibilities for their future.*

- Inclusion in materials & event signage
- 6 invitations to event with preferred seating
- 6 invitations to pre-reception
- Mention on bbbschgo.org and social media channels

## \$2,500

### DIPLOMA SCHOLARSHIP

*Supports one Community Based match or two Site Based matches for one year.*

*Invest in mentoring relationships built to last: our one-of-a-kind match support model ensures ongoing safety, quality and goal assessments.*

- Inclusion in materials & event signage
- 4 invitations to event with preferred seating
- 4 invitations to pre-reception

## \$1,000

### SENIOR SPONSORSHIP

*Takes 5 children off the waitlist for a Big.*

*Help us recruit, screen and train mentors for children waiting to meet them.*

- Inclusion in event signage
- 2 invitations to event with preferred seating

SPONSORSHIP LEVELS

## \$25,000 COMMENCEMENT SPONSORSHIP\*

\*ONLY ONE AVAILABLE

*Supports a full Neighborhood Mentoring Program of 100 matches for one year.*

- Exclusive title sponsor and naming rights of the 2018 event
- Prominent logo placement on all materials & event signage
- Verbal recognition at event with speaking opportunity
- Opportunity to present graduates their certificates on stage

*Be a part of the solution to Chicagoland's biggest problems: one neighborhood at a time. 1 to 1 mentoring is the answer.*

- 12 invitations to event with preferred seating
- 12 invitations to pre-reception
- Recognition in BBBSMC e-newsletter (30,000 + recipients)
- Mention on bbbschgo.org and social media channels



**PERSONAL INFORMATION****Commitment Form**

Contact Name \_\_\_\_\_ Company \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**PURCHASE INFORMATION**

- I/We will purchase the Commencement Sponsorship (\$25,000)
- I/We will purchase a Valedictorian Sponsorship (\$10,000)
- I/We will purchase a Class President Sponsorship (\$5,000)
- I/We will purchase a Diploma Sponsorship (\$2,500)
- I/We will purchase a Senior Sponsorship (\$1,000)
- I/We will make a donation of \$ \_\_\_\_\_
- I/We will make an in-kind donation of \_\_\_\_\_

**PAYMENT INFORMATION*****If paying by credit card, please complete the form below***Payment Type  Check  Credit Card  Invoice

Name on Card \_\_\_\_\_

Type of Card \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV Number \_\_\_\_\_

**FOR SPONSORSHIP & EVENT QUESTIONS****Contact Stephanie Foster** - Manager of Special Events**P:** 312.207.5603 **E:** s.foster@bbbschgo.org



"I want to make a big difference in this world."

"I want to travel the world and meet lots of other people."

"I want to experience all that Chicago has to offer."

"I want to make a difference in other kids' lives."

"I want to make the most famous video game ever."

# Thank You

Our 2018 graduates are dreaming big. And they're dreaming out loud! When you become a sponsor, you become an important part of those dreams. Our most recent class of graduates are well on their way. Please become a sponsor and continue to support the power of 1 to 1 mentoring with Big Brothers Big Sisters of Metropolitan Chicago.



**Jeremy Foster**  
CEO